

**In alignment with NEP 2020, the Ministry of Education has launched SWAYAM Plus on 27<sup>th</sup> February, 2024 in collaboration with leading industry players and ed-tech companies to bring employability and professional development-focused programs to its learners. SWAYAM Plus has been designed to have programmes in chosen sectors, namely- Manufacturing, Energy, Computer Science & Engineering/IT/ITES, Management Studies, Teacher Education, Healthcare, Hospitality & Tourism, Social Science, Indian Knowledge Systems, Media, Communication, etc. The main aim of the SWAYAM Plus is to build an ecosystem for all stakeholders in professional and career development, including learners, course providers, industry, academia, and strategic partners with High-quality learning and certification programs from the best industry and academia at affordable costs.**

**The Platform is also employment-focused programs imparting future skills in chosen domains and to reach a large learner base by catering to learning across the country, with a focus on reaching learners from tier 2 and 3 towns with flexible offerings based on learner needs – across chosen disciplines with options to learn through resources in vernacular languages. More than 1,30,000+ Learners have already explored SWAYAM Plus.**

**In this regard, A live Webinar on SWAYAM Plus has been scheduled on 13<sup>th</sup> May, 2024 at 10.00 AM onwards by AICTE. Students are hereby informed to join the live webinar by scanning the QR code provided in the poster.**

**With regards,**

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शिक्षा मंत्रालय  
MINISTRY OF  
EDUCATION

सत्यमेव जयते

SWAYAM Plus<sup>+</sup>



**1,30,000+ learners** have already explored SWAYAM Plus.

SWAYAM Plus<sup>+</sup>



ATTEND A LIVE WEBINAR WITH:



**Prof. V. Kamakoti**  
Director, IIT Madras



**Shri. Govind Jaiswal**  
Joint Secretary,  
Department of Higher  
Education, Ministry of  
Education



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